***Appendix AI: Generic Entry Form (for Startup Competitions)***

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| Name of Startup (max of 2 words) | | |
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| Describe your Startup in brief (max of 10 words) | | |
|  | | |
| Company Email | | |
|  | | |
| Landing Page URL | | |
|  | | |
| Team Profile | | |
| Project Manager – Hustler | | |
| Name: |  | |
| Current Address: |  | |
| Mobile Number: |  | |
| Email Address: |  | |
|  | | |
| System Analyst/Database Designer – Hipster | | |
| Name: |  | |
| Current Address: |  | |
| Mobile Number: |  | |
| Email Address: |  | |
|  | | |
| Software Engineer – Hacker | | |
| Name: |  | |
| Current Address: |  | |
| Mobile Number: |  | |
| Email Address: |  | |
|  | | |
| Network / UI Designer - Hipster | | |
| Name: | |  |
| Current Address: | |  |
| Mobile Number: | |  |
| Email Address: | |  |
|  | | |
| Software Tester / Technical Writer – Writer | | |
| Name: |  | |
| Current Address: |  | |
| Mobile Number: |  | |
| Email Address: |  | |

Executive Summary (Bullet points are acceptable)

|  |
| --- |
| THE NEED *What is the need or customer pain point that you are solving? Why will your startup make the world a better place? (max of 50 words)* |
|  |
| THE MARKET *What is the market for your startup, locally and globally? Define the size of the market from the perspective of the product defined. You may include data or findings that show the potential impact and opportunity of your product/service. (max of 150 words)* |
|  |
| THE TECHNOLOGY *Is your technology novel, unique, or disruptive? Describe how your idea works. What is the current state of your solution (idea, beta, prototype, alpha, launched?) Why is your proposed technology mile apart from the rest?* |
|  |
| THE TEAM *Why are you the men/women to make this idea into a global business? (Remember that you have a minimum of 2 and a max of 3 members per entry with at least 1 technical lead. Also, indicate the roles of each team members. (max of 200 words)* |
|  |
| SYNERGY *Which industry is the closest fit to your product solution? (Please check).* |
| * Agriculture * Commerce * Communications * Disaster Preparedness and Response * Education * Environment * Governance * Health * Home * Livelihood * Media and Entertainment * Mobile Solutions * People-on-the-Go * Power and Energy * Transportation * Others (Please specify.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

*I certify to the best of my knowledge that the idea submitted is original.*

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*Signature over printed name of Project Manager*

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*Date Signed*